

MOVEMENT 2 PRAY

GETTING STARTED WITH YOUR CHURCH/FAITH GROUP

Dear Leaders:

We share your vision to strengthen marriages in your church and to reach out to other couples in your community.

This letter will describe how your church or faith group can initiate the **phenomenal “Movement 2 Pray”** in your area, dramatically changing lives by **encouraging couples to pray, five minutes a day for forty days!**

As we reveal in our book *Couples Who Pray: The Most Intimate Act Between A Man & A Woman™*, Baylor University/Gallup research suggests that couples who pray together daily will enjoy a **20 to 30 percent increase in conversation, respect, and romance**, while arguments diminish and the fear of divorce evaporates.

There are three aspects to how you can ignite your church/faith group, become a trendsetter, and play a key role in the national “Movement 2 Pray:”

1. The 40 DAY PRAYER CHALLENGE™

We propose that your entire church congregation or faith group be challenged to participate in **The 40 Day Prayer Challenge...praying with a partner for five minutes a day for forty days.**

While our primary focus is on **married couples**...hoping to affect the marriage crisis in our nation... **non-married people** can also participate in **The 40 Day Prayer Challenge**. The principles of two people praying together as partners on a sustained basis—prenuptials, mothers and daughters, two friends or family members—are also applicable under the promises of the Bible: “Where two or three have come together in my name, I am there among them.” Matthew 18:20

Most married couples enthusiastically report “life changing experiences” within days of praying together, while mothers and daughters tell of a significant diminution in disagreements.

A **special code** for each church or faith group assures **no membership cost for couples who participate in personal on-line support at coupleswhoprayer.com**. Each person receives daily, step-by-step guidance, enabling them to monitor progress through **The 40 Day Prayer Challenge** with a confidential self-assessment study prepared by Baylor University’s prestigious Institute for Studies of Religion.

2. TOOLS & SUPPORT MATERIALS FOR GROUPS

- The groundbreaking *Couples Who Pray* book (Thomas Nelson Publishers) authored by my wife and myself will be made available to your church bookstore/faith group at customary **40% percent-discounts**. If the books are purchased directly from us, we'll also see that each book is **autographed at no additional cost**.
- *The CWP Study Guide & DVD* has been designed for 8-session small group studies. Co-author pastor Michael Simone of Spring Branch Community Church, Virginia Beach, whose Doctorate of Ministry is in Family and Marriage, takes participants through the eight sessions in a fun-filled, thought-provoking, inspirational manner. Via the DVD enclosed with the book, Louise and I set-up each session, while Michael Simone closes with prayerful thoughts. The *CWP Study Guide/DVD* and *The CWP Journal* are also available to church bookstores and faith groups at 40 percent off.
- A DVD TV Special of *Romance, Inspiration & Comedy*, as performed at Women Of Faith, includes excerpts from *CWP Live* taped at Regent University. This 50-minute video entertains, inspires, and highlights extraordinary research and testimonials on the power of praying couples. It also features clips from celebrities on how prayer has been the mortar to fortify their Hollywood marriages. This additional tool for small groups is also available at 40 % discounts.

3. PERFORMANCES & PROMOTION

To launch The 40 Day Prayer Challenge and Small Group Studies, Louise and I try to make ourselves **available to appear at churches** and other venues.

You may elect to stage a performance of *Romance, Inspiration & Comedy*, a unique one-hour appearance in which my wonderful wife, one of the world's top comedic impressionists, melds her hysterical celebrity characters between inspirational stories from my bestselling *When GOD Winks™* books. During the show, **audiences learn about the power of couples praying together and the church's plan to initiate The 40 Day Prayer Challenge™**.

Humorous **promotional videos, compelling testimonials from couples, and posters** are available at no cost.

You may wish to know that many media ministries have shown great interest in “The Movement 2 Pray.”

CBN’s **700 Club** offered The 40 Day Prayer Challenge **on-air for six weeks** featuring interviews and testimonials, along with appearances on such television ministries as James Robison and Joni Lamb.

Mass-market media, including **Fox News Channel** and **Guideposts** magazine, have featured *The Couples Who Pray* book. (See coupleswhoprayer.com)

The **Willow Creek Magazine** features *The Couples Who Pray* 40 Day Prayer Challenge in their July 2008 issue for the association’s 12,000 member churches.

Churches like Highland Baptist, in Waco, Texas, have exemplified how a launch “The Movement 2 Pray” can occur. On a Saturday evening we presented a performance of *Romance, Inspiration & Comedy*, inviting the entire community and other church populations, followed by appearances at each of the Sunday Morning services in which the entire congregation was urged to take The 40 Day Prayer Challenge. During the 8 weeks of June and July, Highland Baptist presents “**Eight Great Dates,**” where Small Groups gather with *The CWP Study Guide/DVD*.

Sample the humorous promotional material which can be tailored for your church at coupleswhoprayer.com or at godtube.com/coupleswhoprayer.

We look forward to chatting with you about how “**The Movement 2 Pray,**” through your church or faith group, **can align with your vision to strengthen marriages and change lives.**

Good Wishes and godwinks.

Squire Rushnell (and Louise DuArt)

Visit coupleswhoprayer.com or
email: order@coupleswhoprayer.com

* email to a friend